



Parker's

fast, fresh & friendly

*Making a Difference
in Your Community*



CStoreDecisions
Chain of the Year Award

ELITE LIST
Named to Inc. 500/5000 Elite list

 **USA TODAY**
10 Best Gas Station Brands

Inc. 5000
6 Years
AMERICA'S
FASTEST
GROWING
PRIVATE
COMPANIES

FOOD & WINE
Top 5 Convenience
Store Companies

 **GasBuddy**
Top 10 Gas Station Brands

REINVENTING CONVENIENCE

We understand that life happens on the go, which is why we provide our customers with more than just a place to fill up their vehicle. Our customers know they can count on finding freshly prepared, Southern-inspired food made with quality ingredients. Our friendly staff is always eager to help, leaving our customers with a lasting smile as they take on the rest of their day.

With all Parker's painstaking efforts to provide the best possible customer experience, we have earned many awards and accolades. Earning Industry's Top Honor - 2020 Chain of the Year, by CStore Decisions is just one of them.

INNOVATOR
Retail Innovator of the Year
for the Southeast

 **tripadvisor**
2020 Travelers Choice Award

**THE SHELBY
REPORT**

Southeast Retailer
of the Year

THE GriffinReport

 **GasBuddy**

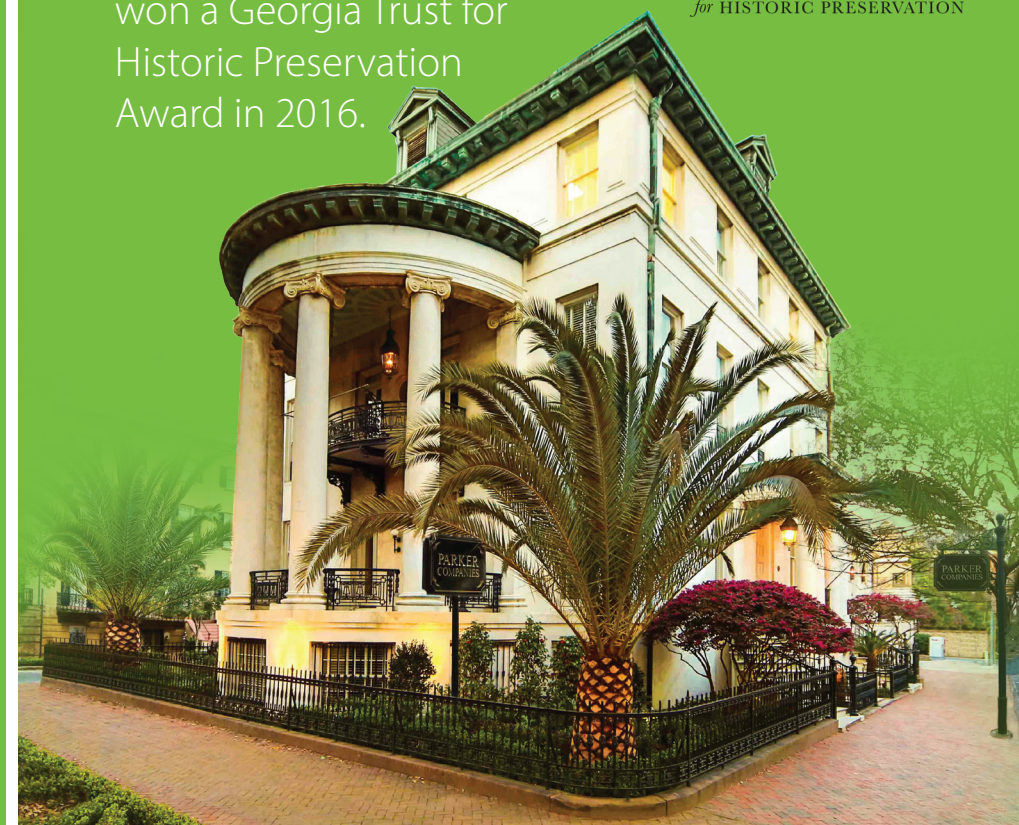




DESIGNED TO FIT THE COMMUNITY

Parker's is more than a convenience store. It's a place where customers always feel right at home. That's why we design our stores with the community in mind. Charming Southern architectural features have been incorporated into our buildings in communities such as Bluffton, Beaufort, & Hilton Head.

Parker's Corporate Office is located in a Greek revival mansion in Savannah's Historic District. The renovation won a Georgia Trust for Historic Preservation Award in 2016.



OUR PEOPLE BEHIND THE COUNTER

At Parker's, we believe our company is only as successful as our team. That's why we only hire the best at Parker's—and we give them the training and the tools to maintain the integrity of the Parker's brand.

Parker's offers more than just a job and a pay check—we provide a bright career path and amazing opportunities for growth. We're proud that more than 85% of our Store Managers, District Leaders and Corporate Support Team have been promoted from within, underscoring our commitment to developing talent and making a long-term investment in our team members.





Parker's
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Parker's
kitchen

GREAT FOOD
QUALITY INGREDIENTS

Great food is serious business! At Parker's, we cook up fresh options for breakfast, lunch and dinner daily. We've made customer satisfaction a priority since 1976, and our patrons know they can visit Parker's Kitchen for Southern favorites fresh, never frozen chicken tenders, freshly baked biscuits and mac & cheese. Parker's Market is a Tripadvisor 2020 Travelers' Choice Winner, which recognizes the top 10% of restaurants worldwide.



SAVINGS

ON EVERY GALLON

We're committed to building long-term relationships with our customers by providing continued opportunities to save inside the store and at the pump – on top of our already low fuel prices. Our rewards program is free to sign up, and members can save up to \$1 per gallon. The Parker's Rewards app offers our customers added convenience inside the store, and the ability to turn on the pump with your phone for contactless payment.





A REFRESHING EXPERIENCE

Parker's stores are designed with three things in mind: efficiency, convenience, and cleanliness. Our customers can expect spotless surfaces, sparkling restrooms, and well-lit aisles at all of our locations. We use cutting-edge technology to reduce the time our customers spend at the cash register and set the standard that others follow. Mobile ordering is available in the Parker's Rewards app—eliminating the need to wait in line and allowing for a contact free way to carry-out our deliciously fresh food to go. That's why customers go out of their way to fill their gas tanks, grab a bite to eat or enjoy an ice-cold fountain drink with our signature Chewy Ice at Parker's.

Parker's FUELING THE COMMUNITY

CARING FOR THE COMMUNITY

At Parker's, we believe in giving back. That's why we donate one penny of every gallon of gas sold on the first Wednesday of every month to our Fueling the Community program, which has enabled us to donate more than a million dollars to area schools. We are also a proud sponsor of the Parker's Emergency & Trauma Center at Memorial University Medical Center in Savannah, Georgia.

In 2018, The Parker College of Business was founded with a \$5 million donation to Georgia Southern University. And in 2021, we made a landmark \$20 million donation to establish the Parker's Community Fund, which supports charitable causes throughout the region.





PARKER

COLLEGE OF BUSINESS

GEORGIA SOUTHERN UNIVERSITY



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INSPIRING FUTURE LEADERS

The Georgia Southern University Parker College of Business is one of nine colleges at the University and accredited through AACSB-International. The College offers four graduate degree programs, eight undergraduate degrees and ten certificate programs. The Parker College of Business is known for producing career-ready professionals, utilizing theoretical and practical knowledge, through an engaging learning environment, research and service.

The Parker Business Scholars Program (PBSP) provides personalized leadership development through innovative coursework, enriching experiential learning opportunities and a challenging service project. Students selected for the program will gain access to exclusive field experiences, guest speakers and enhanced responsibilities that will help set them apart as future leaders and sought-after employees.

Participation in the PBSP is a rigorous, year-long commitment. All students selected to participate will gain direct access to Mr. Greg Parker, each Parker Talks Speaker Series guest and receive recognition as a Parker Business Scholar at graduation. Additionally, selected students will receive internship placement assistance.

STRIVING FOR EXCELLENCE

2020 Convenience Store Chain of the Year

At Parker's, fast, fresh & friendly is more than just a slogan. It's a promise we make to every customer, 24/7. Our powerful commitment to our customers – and to the communities where we do business – has been the guiding force behind our continued growth since 1976 and it shows in our recent awards and accolades.

- Inc. 5000 List – Fastest Growing Companies in America –Inc. Magazine
- Hall of Fame Inductee –Convenience Store News
- Best Gas Station Brand Top 10 –USA TODAY 10Best Readers' Choice Awards
- Convenience Store Chain of the Year –Convenience Store Decisions
- Tripadvisor Travelers' Choice Award
- Legacy Leader –Georgia Trend
- America's Best Convenience Stores –Food and Wine
- Southeast Retailer of the Year –The Shelby Report
- Convenience Foodservice Leader of the Year –Convenience Store News
- Top 10 U.S. Gas Station Brands – Gas Buddy
- 50 Most Influential People in Convenience Store History –Convenience Store News
- Best Convenience Store –Savannah Morning News Readers' Choice Awards
- Best Convenience Store –Savannah Magazine Best of Savannah Awards
- Best Convenience Market/Gas Station –Connect Savannah Best of Savannah Awards
- Best Convenience Store –Statesboro Herald "Best in the 'Boro" Awards
- Best Convenience Store –Bryan County Now "Best of Bryan" Awards
- Regional Economic Impact Award – Greater Bluffton Chamber of Commerce
- Best Convenience Store –Island Packet
- Most Fab Convenience Store –Effingham Herald
- Most Fabulous Gas Station –Effingham Living
- Wayne County's Favorite Convenience Store –Jesup Press-Sentinel



