Parkense For the second second









INNOVATOR Retail Innovator of the Year for the Southeast



REINVENTING CONVENIENCE

We understand that life happens on the go, which is why we provide our customers with more than just a place to fill up their vehicle. Our customers know they can count on finding freshly prepared, restaurant quality food that they can feel good about feeding their family. Our friendly staff is always eager to help, leaving our customers with a lasting smile as they take on the rest of their day.





DESIGNED TO FIT THE COMMUNITY

Parker's is more than a convenience store. It's a place where customers always feel right at home. That's why we design our stores with the community in mind. Charming Southern architectural features have been incorporated into our buildings in communities such as Bluffton, Beaufort, & Hilton Head.

Parker's Corporate Office is located in a Greek revival mansion in Savannah's Historic District. The renovation won a Georgia Trust for Historic Preservation Award in 2016

OUR PEOPLE BEHIND THE COUNTER

At Parker's, we believe our company is only as successful as our team. That's why we offer competitive wages and provide our team with the training and tools they need to maintain the integrity of the Parker's brand. We're proud that more than 85% of our Store Managers, District Leaders and Corporate Support Team have been promoted from within, underscoring our commitment to developing talent and making a long-term investment in our team members.





kitchen **WE BELIEVE** IN GOOD FOOD

Parkers

Good food is serious business. At Parker's, we cook up fresh food for breakfast, lunch and dinner daily. We've made customer satisfaction a priority since 1976, and our patrons know they can go to any Parker's Kitchen location to fill up on Southern-inspired favorites like fried chicken, biscuits and mac 'n' cheese. From identifying the very best chicken for our signature hand-dipped tenders, to discovering the optimal ratio of macaroni to cheese, we've set a new standard for food.

SAVINGS ON EVERY GALLON

Parker's

Swipe. Save. Redeem.

We're committed to nurturing long-term relationships with our customers by providing continued opportunities to save at the pump – on top of our already low fuel prices. Our Rewards program is free to sign up for, and members can save up to \$1 per gallon. The Rewards program offers our customers a convenient, safe way to pay and save at the pump and in-store.





A REFRESHING EXPERIENCE

Parker's stores are designed with three things in mind: efficiency, convenience, and cleanliness. Our customers can expect spotless surfaces, sparkling restrooms, and well-lit aisles at all of our locations. We use cutting-edge technology to reduce the time our customers spend at the cash register and set the standard that others follow. That's why customers go out of their way to fill their gas tanks, grab a snack or enjoy an ice-cold fountain drink with our signature Chewy Ice at Parker's.

Parker's FUELING COMMUNITY CARING FOR THE COMMUNITY

At Parker's, we believe it's much better to give than to receive. In 2020, we established the Parker's Community Fund with a \$20 million gift. We also donate one penny of every gallon of gas sold on the first Wednesday of every month to our Fueling the Community program, which has enabled us to donate more than a million dollars to area schools in every community where Parker's does business. We're also a proud sponsor of the Parker's Emergency & Trauma Center at Memorial University Medical Center in Savannah.

Parker's



PARKER **BUSINESS SCHOLARS** PROGRAM

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PARKER **COLLEGE OF BUSINESS** GEORGIA SOUTHERN UNIVERSITY

The Georgia Southern University Parker College of Business is one of nine colleges at the University and accredited through AACSB-International. The College offers four graduate degree programs, eight undergraduate degrees and ten certificate programs. The Parker College of Business is known for producing career-ready professionals, utilizing theoretical and practical knowledge, through an engaging learning environment, research and service.

The Parker Business Scholars Program (PBSP) provides personalized leadership development through innovative coursework, enriching experiential learning opportunities and a challenging service project. Students selected for the program will gain access to exclusive field experiences, guest speakers and enhanced responsibilities that will help set them apart as future leaders and sought-after employees.

Participation in the PBSP is a rigorous, year-long commitment. All students selected to participate will gain direct access to Mr. Greg Parker, each Parker Talks Speaker Series guest and receive recognition as a Parker Business Scholar at graduation. Additionally, selected students will receive internship placement assistance.

STRIVING FOR A GREAT EXPERIENCE

At Parker's, Fast, Fresh, Friendly is more than just a slogan. It's a promise we make to every customer, 24/7. Our powerful commitment to our customers—and to the communities where we do business – has been the guiding force behind our continued grown since 1976.



